

# Privacy policy

We take the protection of your personal data very seriously and we thank you for the trust you place in us. With this privacy policy, we would like to inform you about how *attheheartoftheharvest.ch* collects, processes, discloses and stores your data in order to best meet your expectations. This privacy policy is a valid appendix to the general terms of use. It complies with the Federal Act on Data Protection (nFADP).

If you have any questions or comments about this policy, please write to us at [info@local-impact.ch](mailto:info@local-impact.ch).

## 1. Collected data

When you provide personal information on the Site, you consent to its collection, processing, transmission and storage in accordance with the rules set out in this Privacy Policy. Please do not provide any personal data if you do not agree with this Privacy Policy.

We collect personal information in two ways :

### When you voluntarily submit such data to us:

- via account creation forms;
- when purchasing or subscribing to our services;
- when requesting technical support or contacting *attheheartoftheharvest.ch* and its technical partner, Local Impact Sàrl

This type of information includes, for example, personal information such as e-mail addresses, first names, surnames, postal addresses, etc., as well as financial and billing information.

### When you visit the website :

When you visit the website, so-called "user data" such as pages consulted, frequency of visit, order history, etc. is also collected.

## 2. Data processing

We process the information you voluntarily submit to us in order to provide you with the *attheheartoftheharvest.ch* services you request. For example, when placing an order, registering a vineyard, contacting customer service, etc. We reserve the right to use this information for other purposes such as informing you about *attheheartoftheharvest.ch* services, promotions or contests.

User information is processed for the purpose of improving and customizing our services to better meet your expectations.

### **3. Transmission of data**

Your personal information will only be passed on to third parties when this is necessary to provide the service for which you have voluntarily provided this information. This is the case, for example, when using vouchers/tickets: your voucher/ticket data will be transmitted to the vineyard concerned so that they can validate your vouchers/tickets when you visit.

### **4. Cookies**

In order to guarantee an optimal experience when using our website, we use cookies. Cookies are small files that a website sends to your web browser and which are stored on your device. You can block the installation of these cookies.

Cookies on *attheheartoftheharvest.ch* are there to facilitate your access to the website by allowing you, for example:

- guarantee the security of your account by identifying you as a producer account holder;
- to save your preferences and settings for future visits;
- to provide us with data for the ongoing improvement of our website.

### **5. Continuous improvement services**

*attheheartoftheharvest.ch* uses "Google Analytics™" technology offered by Google Inc. as well as "Shopify" delivered by Shopify Inc. both based in the USA. The information collected by this tool allows us to analyze and optimize your user experience on the site.

The information generated "Google Analytics™" and "Shopify" may be transmitted to and stored on Google servers in the USA.

By using *attheheartoftheharvest.ch*, you consent to the collection and use of information collected about you in accordance with the privacy policy set out above and the privacy policies of Google Inc. and Shopify Inc.

### **6. Access, modification and deletion rights**

All individuals have the right to access their personal data free of charge. They may also request that their personal data be modified, deleted or restricted. The individual must be able to prove his or her identity in order to exercise such rights.

If you wish to modify or delete your personal data, please send your request to the following e-mail address: [info@local-impact.ch](mailto:info@local-impact.ch)

### **7. Security of personal data**

*attheheartoftheharvest.ch* implements appropriate technical and organizational measures that comply with the requirements of applicable law to ensure the protection of the data collected.